

PERSONALIZED PROMOTION PLAN

Choose Your Ideal Platform

Rate your unique abilities / skills: (1=terrible to 5=great) and your desire (1=hate to 5=love)

Your Unique Abilities / Skills	Skill RATE 1 -5	Desire RATE 1 -5	Total Score
VIDEO (Entertain, Educate, Interview, Cook)			
AUDIO (Educate, Interview)			
SHORT TEXT / IMAGE (Quotes, Infographics, Recipes, Photos)			
LONG TEXT (Recipes, Blogs, Articles, Interviews)			

Choose Your Primary Ideal Platform

Platform	Audio	Video	Short Text	Long Text
Instagram		✓	✓	
TikTok		✓		
YouTube		✓		
Podcast	✓			
Clubhouse	✓			
Facebook		✓	✓	✓
Pinterest			✓	
LinkedIn		✓	✓	✓
Twitter			✓	
Medium / Blog				✓

Repurpose to Your Complementary Platforms

Choose 1-3 to easily repurpose to (circle yours)

- | | | |
|------------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> Clubhouse | <input type="checkbox"/> Facebook | <input type="checkbox"/> Pinterest |
| <input type="checkbox"/> YouTube | <input type="checkbox"/> Podcast | <input type="checkbox"/> Medium |
| <input type="checkbox"/> LinkedIn | <input type="checkbox"/> Twitter | <input type="checkbox"/> Blog |
| <input type="checkbox"/> TikTok | <input type="checkbox"/> Instagram | |