

ROADMAP

LAND YOUR BRAND	ADD A DIVERSIFIED INCOME STREAM	PROMOTE YOUR BRAND	SOLIDIFY YOUR FOUNDATION	SCALE TO SUSTAINABLE SUCCESS
<ul style="list-style-type: none"> - Narrow Niche - Specific Audience - You-nique approach - Passion - Purpose - Expert Guide 	<p><i>Choose one:</i></p> <ul style="list-style-type: none"> - Add Coaches - Group Program - Online Program - High Ticket Offer - Membership - Supplements - Services - Affiliate Programs 	<ul style="list-style-type: none"> - Dominant Platform - Repurpose to Complimentary Platforms - 10x with Amplifiers 	<ul style="list-style-type: none"> - Tech & Tools - Team - Legal - Insurance - Financial - Tax 	<ul style="list-style-type: none"> - Additional Income Streams - Widen or Add a Niche - Add or Diversify Audience - Buy Established Brand - Increase Promotion Amplifiers

NURTURE
YOUR GROWTH MINDSET

GROW
YOUR CONNECTIONS AND COMMUNITY